



MBA CHULA
REGULAR | ENGLISH | YOUNG EXECUTIVE | EXECUTIVE
 CHULALONGKORN BUSINESS SCHOOL

**Faculty of Commerce and Accountancy
 Master of Business Administration
 (English Program) #
 Special Project - Proposal Form**

First name/Last name _____ **ID number** _____

ชื่อ / นามสกุล.....

IS Title (English)

หัวข้อ (ภาษาไทย)

Type of Project

Business Plan *Strategic Plan* *Research Project* *Case Study*

Student's Signature _____

(_____)

Date _____

Advisor's comment

Advisor's Signature _____

(_____)

Date _____

Director's comment

Director's Signature _____

(_____)

Date _____

Rationale for the Study

This is the sample of the content.

For the whole content from Chapter 1 -4, LEFT margin is 1.5 inch. RIGHT margin is 1.0 inch. Tab is 0.5 inch.

The line space for the whole content is 1 spaces.

The line space in the table is single space.

Font size of IS Document

- 1) Please use **TH Sarabun** for the word “Chapter x and the name of Chapter, centered and 1.5 space.
- 2) Please use **TH Sarabun** , justified, 1.5 spaces for sub-topic.
- 3) Please use **TH Sarabun** , justified, 1 spaces for topic.

Objectives of the Study

The objectives of this independent study are

- 1) To explore xxxxxx
- 2) To examine xxxxxxxxxxxxxxxx
- 3) To understand xx

Scope of the Study

xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx. This is the sample of the content. This is the sample of the content.

Methodology of the Study

- 1) Sample.....
- 2) Sample.....

Contribution of the Study

- 1) sample of the content
- 2) Sample of the content
- 3) Please use Time New Roman 11 or 10, single space for the font in each table. Example

Time frame of the study

| Activities | Apr | | | | May | | | | June | | | | July | | | | Aug | | | | Sep | | | | Oct | | | | | | | |
|------------|---------|---|---|---|-----|---|---|---|---------|---|---------|---|---------|---|---------|---|---------|---|---|---|---------|---|---|---|-----|---|---|---|---|--|--|--|
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| 2) | | | | | | | | | ←-----→ | | | | | | | | | | | | | | | | | | | | | | | |
| 3) | | | | | | | | | | | ←-----→ | | | | | | | | | | | | | | | | | | | | | |
| 4) | | | | | | | | | | | | | ←-----→ | | | | | | | | | | | | | | | | | | | |
| 5) | | | | | | | | | | | | | | | ←-----→ | | | | | | | | | | | | | | | | | |
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Notice :

Please use Arabic page number at the right bottom of each page

Please make left alignment for Tables

Please make center alignment for Figures

MBA Program

Faculty of Commerce and Accountancy, Chulalongkorn University

Guide for Independent Study

Subject Description

2600700 Special Project 3(0-0-12)
SPECIAL PROJECT
Independent study for business administration problem.

Type of Topic :

- Research Project
- Feasibility
- Case Study
- Business Plan / Strategic Business Plan

Steps for Developing and Filing an Independent Study Plan

1. Students make decision for Topic
2. Contact Advisor
3. Submit a proposal
4. Conduct the study
5. Submit 1st draft paper (3 copies) for Presentation Exam
6. Presentation Exam
7. After Student pass an exam, be prepare to submit Final Report (2 copies).

You can download a new one of **Independent Study Proposal Form**

From <https://mba.cbs.chula.ac.th/student/>

Faculty of Commerce and Accountancy
Chulalongkorn University
(English Program)
Independent Study Proposal Form

Full name (Last name, first name) _____
E-mail address _____

ID Card (Right) _____
ID Card (Left) _____

Student / Equivalency _____
Date () _____

Advisor / committee _____
Date () _____

Director / supervisor _____
Date () _____