

Faculty of Commerce and Accountancy

Master of Business Administration

(English Program) #

Special Project - Proposal Form

First name/Last	name	ID	number	
ชื่อ / นามสกุล				
IS Title (English)				
หัวข้อ (ภาษาไทย)				
Type of Project				
	Business Plan	Strategic Plan Research Project	Case Study	
		Student's Signature		
			()
		С	Date	
Advisor's comment				
		Advisor's Signature		
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		Da	ate	
Director's comment				
		Director's Signature		
			()
			Date	

Rationale for the Study

This is the sample of the content.

For the whole content from Chapter 1-4, LEFT margin is 1.5 inch. RIGHT margin is 1.0 inch. Tab is 0.5 inch.

The line space for the whole content is 1 spaces.

The line space in the table is single space.

Font size of IS Document

Form letters in Thai: Cordia New 16.

Font letters in English: Cordia New 16.

The Page Setup: 1-inch stem on the bottom left of the 1.5-inch, 1 inch, 1 inch right. However, students can format the page,

as well as appropriate major topic subsections size or spacing between lines.

Objectives of the Study

The objectives of this independent study are

Scope of the Study

Methodology of the Study

1) Sample	 	 	
'			
2) Sample	 	 	

Contribution of the Study

- 1) sample of the content
- 2) Sample of the content
- 3) Please use Time New Roman 11 or 10, single space for the font in each table. Example

Time frame of the study

Activities	Apr				May				June				July				Aug				Sep					Oct			
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4		1	2	3	4
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Notice :

Please use Arabic page number at the right bottom of each page

Please make left alignment for Tables

Please make center alignment for Figures

MBA Program

Faculty of Commerce and Accountancy, Chulalongkorn University

Guide for Independent Study

Subject Description

2600700 Special Project 3(0-0-12)

SPECIAL PROJECT

Independent study for business administration problem.

Type of Topic:

- Research Project
- Feasibility
- Case Study
- Business Plan / Strategic Business Plan

Steps for Developing and Filing an Independent Study Plan

- 1. Students make decision for Topic
- 2. Contact Advisor
- 3. Submit a proposal
- 4. Conduct the study
- 5. Submit 1st draft paper (3 copies) for Presentation Exam
- 6. Presentation Exam
- 7. After Student pass an exam, be prepare to submit Final Report (2 copies).

You can download a new one of Independent Study Proposal Form

From https://mba.cbs.chula.ac.th/student/

